DD/S 71-3337

24 AUG 1971

MEMORANDUM FOR: Mr. Helms

The Director of Training is considering drawing from the following list one or more speakers to participate in the next running of the Advanced Intelligence Seminar which begins 8 September:

Mr. David Broder, Washington Post, OK 35th

Mr. Robert Harwood, Washington Post, of & Kit National Affairs, Editor

Mr. James Kilpatrick, Washington Star, ok 3 Kilpatrick and Syndicated Columnist

Mr. Robert Pierpoint, CBS, White House of & Sitter Correspondent

Miss Alice M. Rivlin, Washington Post

We would appreciate knowing if you would prefer not to include any of the individuals named above.

The Office of Training has scheduled for the same

Advanced Intelligence Seminar on 15 September Professor

Hugh Cunningham suggests that the presentation be planned for the auditorium in order to give a large number of Agency employees an opportunity to hear him. His subject at this his third appearance at the AIS is "The Great Powers and Shifting Relations". If the auditorium plan works out Professor would speak for approximately 50 minutes and would then answer questions for an additional period. Following the larger

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session he would join the AIS students for a true seminar. If you have no objection we will authorize Hugh and his people to set up the auditorium arrangements. This proposal is similar to that which presented on 2 October 1970 when he discussed "American Politics in the 1970's" in what was apparently a highly successful session during a midcareer course last year.

One last OTR proposed speaker item involves Max Ways of Fortune magazine. His name was included in a list of journalists which Colonel White showed to you in connection with the Senior Seminar. You approved further consideration and use of Bartlett, Rowan, Sidey, Harsch and Lisagor. (OTR has subsequently invited Harsch and Lisagor to speak as media representatives.) OTR neglected to specify that Mr. Max Ways, although a member of Fortune's editorial board, was being considered to speak as a sociologist rather than as a journalist. OTR would like to have him appear in the Senior Seminar block on the Agency's domestic environment specifically to have him speak on "Changing American Values" early in November. We would appreciate your agreement for the use of Max Ways in this context.

> (signed) John W. Coffey John W. Coffey

DD/S:JWC:maq (24 Aug 71)

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# Approved For Release 2003/05/27 CIA-RDR84-00780R004300110023-0

3 9 AUG 1971

MEMORANDUM FOR: Director of Central Intelligence

: Senior Seminar Speaker SUBJECT

- 1. This memorandum contains a recommendation for your approval of a journalist as a speaker in a non-journalist capacity for the Senior Seminar.
- 2. In a memorandum dated 2 July 1971 we submitted a list of eight journalists' names for your approval as possible speakers: Charles Bartlett, Carl Rowan, Hugh Sidey, Joseph Harsch, Peter Lisagor, Julius Duscha, Orr Kelly and Max Ways of Fortune magazine. On 26 July the Executive Director-Comptroller informed us that you had no objections to our inviting any of the first five. Having received their clearances, we have now invited two of these -- Harsch and Lisagor -- to speak as media representatives.
- 3. The 2 July memorandum failed to specify that Max Ways, a member of the editorial board of Fortune, was being considered not to speak as a journalist but, in effect, as a sociologist in the Seminar's block on the domestic environment of the Agency. His article "Finding the American Direction" published in the October 1970 issue seemed to us an admirable analysis of changing American social and cultural values. On the basis of this and other articles and subject to your approval, we propose to invite Mr. Ways to speak on "Changing American Values" when this block of the Seminar is being presented in early November. For your information, Mr. Ways has been cleared by the Office of Security to speak on an unclassified basis.

25X1 HUGH T. CUNNINGHAM Director of Training

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John W. Coffey
ty Director for Support TOAN W COFFEY Deputy Director for Support

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| Concurrence:  L. K. White                              | Date   |
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| Executive Director-Comptroller                         |  |
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| The Proposal in paragraph $\underline{3}$ is approved: |  |
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|  |  |
| Richard Helms  | Date   |
| Director of Central Intelligence                       | and the state of t |

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Note to Miriam -

Let me know if you want me to add an approval line and make the copies.

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|      | MEMORANDUM FOR: Deputy Director for Support  |     |
|------|--|-----|
|      | SUBJECT: Proposal for Appearance of Professor in Headquarters Auditorium   | 5X1 |
| 25X1 | 1. Professor is scheduled to appear in the Advanced Intelligence Seminar during the morning of 15 September. He has agreed to present the first two hours in the auditorium if we wish him to reach a lenger sudience. I propage that we applied Professor   |     |
| 25X1 | him to reach a larger audience. I propose that we exploit Professor willingness by scheduling him from 0900 to 1100 and opening the auditorium to interested Agency personnel.   |     |
| 25X1 | 2. Professor proposed subject is "The Great Powers and Shifting Relations." He would be scheduled to talk for about fifty minutes, and after a short break, conduct a question period for an additional fifty minutes. This would conclude the auditorium presentation, after which he would participate in a seminar with the AIS students. |     |
| 25X1 | 3. This proposed procedure is similar to that used with when he was scheduled in the Mid-Career Course. If you approve we will prepare a special bulletin informing Training Officers and a few posters for bulletin-board display.  | 5X1 |
|      | HUGH T. CUNWINGHAM  Director of Training   | 5X1 |

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|                   |  |          |           |           | any of these people                                  |
|                   |  |          |           |           | use one or more                                      |
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MEMORANDUM FOR: Deputy Director for Support

SUBJECT:

Possible Use of Public Media Spokesmen in Upcoming Advanced Intelligence Seminar

- 1. Included in our list of names submitted for clearance to the Office of Security as prospective speakers in the September running of the Advanced Intelligence Seminar (September 8 - 24), are the following drawn from the public media:
  - a. Mr. David Broder, Washington Post, Political Analyst
  - b. Mr. Robert Harwood, Washington Post, National Affairs, Editor
  - c. Mr. James Kilpatrick, Washington Star, and Syndicated Columnist
  - d. Mr. Robert Pierpoint, CBS, White House Correspondent
  - e. Miss Alice M. Rivlin, Washington Post
- 2. Only Mr. Pierpoint, a personal friend of co-chairman of the AIS, has been alerted to a possible invitation. He was advised that he might be part of a panel to discuss "U.S. Social and Political Trends. "
- 3. Mr. David Broder and Mr. Robert Harwood have participated in other government sponsored seminars, most recently in the July running of the Interdepartmental Seminar. Mr. James Kilpatrick (articulate conservative spokesman) and Miss Rivlin (formerly of

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SUBJECT: Possible Use of Public Media Spokesmen in Upcoming Advanced Intelligence Seminar

Brookings and authority on U.S. social trends) have not to our knowledge, participated in such formal government courses.

HUGH T. CUNNINGHAM
Director of Training

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